

MINUTES
FORT MYERS BEACH
Cultural and Environmental Learning Center Advisory Board
Town Hall - Council Chambers
2523 Estero Boulevard
Fort Myers Beach, FL 33931

Thursday, March 26, 2015

I. CALL TO ORDER/PLEDGE OF ALLEGIANCE

Meeting was called to order at 2:00 p.m. by Chair Hill.

II. ROLL CALL

Members present: Barbara Anderson Hill, Cindy Richardson, Betty Simpson, Cheri Smith, Ceel Spuhler, Becky Werner and Lorrie Wolf (arrived at 3:22).

Historical Advisor: Bill Grace

Town Staff: Alison Giesen

Council Liaison: Anita Cereceda

III. APPROVAL OF MINUTES - February 12, 2015, February 26, 2015, and March 12, 2015

MOTION: Ms. Simpson moved to approve the minutes of February 12, 2015 as amended; second by Ms. Werner.

Page 2, CDC should be TDC.

Page 3, add to the following sentence: Ms. Giesen pointed out that benches were needed outside the orientation room, on the site, and around the house.

Page 3, Ms. Giesen indicated she would cancel ~~return~~ the point of sale system...

VOTE: Motion passed unanimously.

MOTION: Ms. Smith moved to approve the minutes of February 26, 2015 as amended; second by Ms. Werner.

Page 2, David Sacks.

Page 2, add to the following sentence: Ms. Giesen revealed that she extended an offer to an applicant who would also assist with marketing.

VOTE: Motion passed unanimously.

MOTION: Ms. Werner moved to approve the minutes of March 12, 2015 as amended; second by Ms. Simpson.

Ms. Richardson will present an update to Council in March, not April.

VOTE: Motion passed unanimously.

IV. PUBLIC COMMENT

No public comment.

V. MUSEUM DIRECTOR'S REPORT

Ms. Giesen reported February donations. She noted the observation pier would be completed within two weeks. She indicated she would meet with the state historic preservation officer and the soil engineer on April 3, 2015 at 9:00 a.m. concerning the underground exhibit. Ms. Giesen stated that she was working with Community Development on Mound House parking. Discussion was held concerning the Local Planning Agency and Town Council. Ms. Giesen revealed that the administrative assistant/museum associate declined the position. Ms. Giesen reviewed potential items for the museum store. She reported that the fundraising event scheduled for May 2, 2015 was cancelled. The Friends of the Mound House will make a presentation to Town Council on April 20 at 6:30 p.m. concerning the donation of period furnishings.

VI. COUNCIL LIAISON REPORT

Mayor Cereceda conferred with Principal Planner Matt Noble and he indicated that the parking lot could be zoned as Community Facilities instead of a Commercial Planned Development. They agreed that the issue should go back to Town Council.

VII. MOUND HOUSE MUSEUM EXHIBIT UPDATE

A) Ancient People - graphic panels

Discussion was held concerning changes to text and punctuation. Ms. Giesen asked CELCAB members to email changes to her for all panels. Mayor Cereceda commented that the Did You Know? boxes lead a person to a product.

B) Settlers on the Shells - graphic panels

The state reviewed the Settlers on the Shells panel and they identified three changes. Ms. Giesen had the same changes on her list. The photo of the ranchos on The Cuban Fishing Ranchos panel will be replaced with a better visual image. Discussion was held concerning edits to the Early Settlers panel, Changes to the Mound panel, Science on the Mound panel and The Last Residents panel.

C) Saving our Site - graphic panel

Mr. Grace noted that the picture of the house was not from 2000. Ms. Giesen will eliminate the date. Discussion was held on changes to text and photos. Ms. Spuhler will provide additional pictures of the house. Ms. Smith suggested adding the slogan, Preservation is Progress.

D) Mound House Timeline - graphic panel

Changes to the draft panel were discussed.

E) Plan Sign Locations - installation April 9, 2015

Ms. Giesen requested that CELCAB visit the site and email feedback concerning proposed locations before April 9.

F) Kiosk Update

Ms. Giesen and staff received training to make software changes to the bathroom kiosk. She described possible logistical changes.

G) Exterior Interpretive Signage

Ms. Giesen provided a list of six proposed signs. Consensus was reached to wait to add some of the signs until final locations were identified. Discussion was held concerning the signs at the observation pier. Ms. Spuhler suggested moving the estuary panels on the porch to the pier. Ms. Giesen indicated she would discuss costs related to redesigning the estuary panels.

MOTION: Ms. Werner moved to give Ms. Giesen the authority to obtain an estimate to redo the exterior porch signs and the authority to move forward with a limit of \$8,000; second by Ms. Wolf.

VOTE: Motion passed unanimously.

H) Finalize Location of Main Site and Donor Sign

Ms. Giesen stated she will work with SEARCH to identify locations. She revealed that the proposed roundabout did not qualify for TDC funds. She noted locations for way finding signs would be determined later. Ms. Spuhler commented on bird maintenance issues at the observation pier and maintenance at the fishing dock. Ms. Giesen replied that the observation pier will be power washed regularly. She noted that the fishermen were respectful of the fishing dock.

VIII. PUBLIC COMMENT

No public comment.

IX. BOARD MEMBER COMMENTS

Ms. Spuhler reminded members to attend the Town Council meeting on April 20, 2015.

X. **UPCOMING MEETING DATE** - Thursday, April 9, 2015 at 3:00 p.m. and Thursday, April 23, 2015 at 3:00 p.m.

XI. **ADJOURN**

MOTION: Ms. Smith moved to adjourn; second by Ms. Werner.

VOTE: Motion passed unanimously.

Meeting adjourned at 4:20 p.m.

Adopted 4/23/15 with/without changes. Motion by _____
(DATE)

Vote: unanimous Signature: Barbara Hill

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