

MINUTES
FORT MYERS BEACH
Cultural and Environmental Learning Center Advisory Board

Town Hall - Council Chambers
2523 Estero Boulevard
Fort Myers Beach, FL 33931

Thursday, February 27, 2014

I. CALL TO ORDER/PLEDGE OF ALLEGIANCE

Meeting was called to order at 2:57 by Chair Hill.

II. ROLL CALL

Members present: Barbara Anderson Hill, Betty Simpson, Cherie Smith, Ceel Spuhler, and Becky Werner.

Excused: Rex Pontius and Lorrie Wolf

Historical Advisor: Bill Grace

Town Staff: Regan Doherty and Randy Norton

III. APPROVAL OF MINUTES from January 23, 2014 and January 30, 2014

MOTION: *Cherie Smith*
Ms. ? (2:31) moved to approve the minutes of January 23, 2014; second by Ms. Werner.

VOTE: Motion passed unanimously.

MOTION: Ms. Simpson moved to approve the minutes of January 30, 2014; second by Ms. Werner.

Page 2, 2nd paragraph should read: Ms. Doherty stated that the **interior** donor panel was included in the SEARCH action plan. Discussion was held regarding the original exterior donor sign plan.

VOTE: Motion passed unanimously.

IV. PUBLIC COMMENT

No public comment.

V. REPORTS

A) Town Council Report - Vice Mayor Kosinski

No report.

B) Manager's Report - Regan Doherty

Newton Park Signage - Ms. Doherty reported that they were working with engineers regarding modifications to the conceptual drawings. Ms. Doherty revealed that the Town received a government exemption for the entrance signs. Ms. Doherty indicated that CELCAB would have an opportunity to see the sign plans before fabrication.

Shell Mount Exhibit - Ms. Doherty stated that money was being moved in the budget to pay for the latest Strong Vision proposal.

Participation - Ms. Doherty noted that volunteers logged 148 hours.

Donations and Visitors - Ms. Doherty stated that visitor numbers were the same as last year and donations were higher.

Classes and Tours - Ms. Doherty reported that kayak tours continued to be popular.

Newton Park Lecture Series - Ms. Doherty stated that the series had been at or near capacity for the first three lectures and the next one was March 6.

Volunteers - Ms. Doherty indicated that two new volunteers signed up. Ms. Doherty revealed that she met with the new Director for the Florida Public Archeology network and that the Director would conduct a volunteer training session in March. Ms. Doherty stated that the Director agreed to speak at the museum opening event.

Mound House - Ms. Doherty stated that the electricians were working, the framing for the wheelchair lift was completed, and the bathroom was being touched up.

VI. MOUND HOUSE STRATEGIC PLAN

A) Mission Statement

Chair Hill read the mission statement drafted by staff. Discussion was held concerning length and content. Chair Hill questioned Ms. Doherty whether members could email Ms. Doherty with suggestions. Ms. Doherty replied in the affirmative. Chair Hill deferred the mission statement discussion to the March meeting. Chair Hill and Vice-Chair Spuhler pointed out that they would not be in town for the March meeting. Chair Hill stated that in the event of a quorum, Ms. Simpson would preside over the March meeting.

B) One-Year Goals

Chair Hill read the goals as drafted by staff for the Mound House. Ms. Doherty noted that the goals were based on the vision statement from CELCAB. Discussion was held regarding parking and 216 Connecticut. Consensus was reached to table the discussion for a couple of months.

VII. SEARCH AND CELCAB MEETING

Ms. Spuhler stated that she was impressed and comfortable with Emily and Nick from SEARCH. Ms. Werner stated that she was comfortable and pleased with the meeting.

Discussion was held regarding the location of the entrance. Ms. Doherty stated that SEARCH would provide a professional opinion and recommendation concerning the location.

^{Werner}
Ms. ? (1:04:55) questioned whether there would be separate tickets for the Mound House and the underground exhibit. Ms. Doherty replied that tickets would be separate. Chair Hill stated that she felt that the ticket should be all-inclusive. Discussion was held regarding the old fee schedule, accounting software, training, and equipment. Ms. Doherty stated that she would provide CELCAB with additional information in March.

Ms. Smith questioned the sale of tickets online. Ms. Doherty stated that online ticket purchase would be available. Chair Hill asked Mr. Norton about merging The Friends with the Town. Mr. Norton stated that the Town Attorney was researching the issue. Mr. Norton stated that the fee schedule and budget should be discussed at the same time.

VIII. UPDATE ON MOUND HOUSE MUSEUM GRAND OPENING - Betty Simpson and Ceel Spuhler

Ms. Spuhler provided a timeline for the reception and grand opening. Discussion was held regarding invitations and space.

Chair Hill questioned the registration fee versus tickets to the reception. Discussion was held concerning the guest list. Ms. Doherty requested input from CELCAB members to assist with the list. Chair Hill offered to help.

Ms. Werner suggested obtaining a grant to fund the reception. Ms. Doherty stated that sponsorships were still being investigated and that a final budget had not been set.

Chair Hill stated that printed invitations should be sent out in the mail. Chair Hill suggested that a membership drive could help promote the reception by including admission to the reception with the membership package.

IX. PUBLIC COMMENT

Ms. Catherine Wallace stated that volunteers need to meet once a month. Ms. Wallace commented on the entrance and ticket locations.

Ms. Summer Stockton mentioned that the property located at 425 Connecticut was for sale and could be used for parking. Ms. Doherty stated that a study determined that the property would not provide significant additional parking.

X. BOARD MEMBER COMMENTS

Ms. Spuhler suggested informing Council of CELCAB activities during Council meetings. Ms. Spuhler stated that ~~she had~~ 235 lights and grossed \$915.00.

the Friends of the Mound House; Love Likes' sold

Ms. Werner inquired about inviting Council Member candidates to tour the Mound House. Ms. Spuhler suggested presenting the schematics of the plan to the candidates as well.

Ms. Simpson reminded the committee that members used to present CELCAB activities to Council. Consensus was reached to provide a special tour to Council Member candidates at 3:00 on March 4, 2014.

XI. UPCOMING MEETING DATE - March 27, 2014

XII. ADJOURN

MOTION: Ms. Simpson moved to adjourn; second by Ms. Smith.

VOTE: Motion passed unanimously.

Meeting adjourned at 4:55 p.m.

Adopted 3/27/14 (DATE) with/without changes. Motion by Betty Simpson

Vote: 5-0 Signature: Barbara Hill

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