

**MINUTES**  
**BAY OAKS RECREATIONAL CAMPUS**  
**ADVISORY BOARD (BORCAB)**

Town Hall  
2525 Estero Blvd.  
Fort Myers Beach, FL 33931  
Tuesday, September 6, 2022

**I. Call to Order**

The meeting was called to order at 9:01 a.m. by Chair Simpson.

**II. Pledge of Allegiance**

**III. Roll Call**

Members present: Beth Cherry, Becky Guidry, Barbara Hill, Betty Simpson and Karen Woodson.  
Excused: Bruce Butcher  
Staff: Cultural, Parks & Recreation Director Alison Giesen.  
Council liaison: Dan Allers

**IV. Approval of Minutes – August 10, 2022**

**MOTION:** BORCAB Member Hill moved to approve the August 2, 2022 minutes; second by BORCAB Member Guidry.

**VOTE:** Motion passed unanimously.

**V. Public Comment – no public comment.**

**VI. Review 4<sup>th</sup> of July Parade Guidelines**

Director Giesen suggested that BORCAB Members review the guidelines. BORCAB Member Hill questioned who comprised the parade committee. Director Giesen replied that she did not remember ever having a parade committee because there were not many applications. She commented that they should define the parade committee and BORCAB Member Hill suggested adding criteria for selecting the committee. Director Giesen stated that the Utilities Department and Environmental Project Manager Chadd Chustz would also review the guidelines.

BORCAB Member Cherry questioned political signs at the parade and Liaison Allers suggested that Director Giesen contact the Town Attorney regarding content.

**VII. Redevelopment Plan Update**

Director Giesen reported that everything was moving forward and on schedule. BORCAB Member Hill questioned what would happen if no one submitted a bid for the project. Public Works Manager Jason Freeman replied that Town would have to reexamine the bidding options. He confirmed that the concrete pad was in and that the fitness center should be installed within the next couple of weeks. He hoped the equipment would be available to the public by the end of

September. The new entrance sign was in production and the water fountain plumbing was installed.

Liaison Allers noted that the veteran's memorial at Bayside Park had not been forgotten. BORCAB Member Hill asked that memorial designs come before BORCAB or Town Council for review. BORCAB Member Woodson stated that extension cords were running everywhere on the stage because there were no outlets. She questioned whether that could be rectified. Manager Freeman will investigate the reason for no electrical outlets.

BORCAB Member Woodson questioned whether the Town was investigating grants for Bay Oaks. Director Giesen reported that she submitted an application for a grant of \$200,000.00 and staff applied for every grant available. She will update BORCAB regarding the status of grants. Discussion was held regarding local versus regional park designation. She encouraged BORCAB Members to read the qualification criteria on Lee County's website. Director Giesen discussed guidelines for the Silver Sneakers program and noted that she would look into whether an exception was available if the application was denied.

### **VIII. Friends of Bay Oaks Status**

BORCAB Member Woodson reported that nothing changed, and no one wanted to volunteer. Discussion was held regarding a membership option to include Friends of Bay Oaks. Director Giesen stated that BORCAB could make a presentation to the Social Seniors regarding volunteering. She received support and will set up a meeting.

### **IX. Departmental Report**

Director Giesen stated that the hours were now 7:00 a.m. to 7:00 p.m. and open until 8:00 p.m. on Fridays. Saturday hours were 8:00 a.m. to 3:00 p.m. and closed on Sundays. Summer camp was successful and different youth programs were being planned. BOSS trips would start in November. Her goal was to send out calendars for the season to all Club Rec participants. Director Giesen noted that Fright Night would be held on Friday, October 21, 2022, and she was looking for volunteers and candy donations. She added that it would be outside like last year. Discussion was held regarding volleyball times. Director Giesen will verify the time. She stated that language concerning the merge would be on the next agenda.

BORCAB Member Hill suggested that the total number of people served by Bay Oaks should be publicized. BORCAB Member Woodson indicated that almost 15,000 people utilized Bay Oaks from July 2021 through June 2022. Liaison Allers suggested adding the numbers for Fright Night and the Easter Egg Hunt. Director Giesen explained that it was difficult to track numbers with special events.

Director Giesen confirmed that volleyball was held at 2:30 p.m.

### **X. Board Member Items and Reports**

BORCAB Member Woodson questioned whether they should consider charging all full-time town employees less than residents for Bay Oaks and the pool. Discussion ensued and a consensus was reached to offer free memberships.

**MOTION:** BORCAB Member Woodson moved to recommend free memberships for full-time employees as a benefit and recruiting incentive to hire employees; second by BORCAB Member Hill.

**VOTE:** Motion passed unanimously.

BORCAB Member Woodson noted she would attend the Town Council meeting on Thursday. Chair Simpson felt the publicity for the opening of Bayside Park was well deserved and the event was well attended.

No items from other members.

**XI. Public Comment** – no public comment.

**XII. Future Meeting Date** – October 4, 2022, at 9:00 a.m.

**XIII. Adjourn**

**MOTION:** BORCAB Member Hill moved to adjourn; second by BORCAB Member Woodson.

**VOTE:** Motion passed unanimously.

The meeting was adjourned at 10:11 a.m.

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